



25th | AFRICAN AMERICAN BUSINESS ACHIEVEMENT
**PINNACLE
AWARDS**

SPONSORSHIP PACKAGE

WELCOME

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**SILVER
ANNIVERSARY
CELEBRATION**

OCTOBER 19, 2019 | MARRIOTT MARQUIS HOUSTON

The Silver Anniversary Celebration of the annual **African American Business Achievement Pinnacle Awards Gala** will be a time to cherish as we reflect on the year's successes, and honor our award winners past and present. This upscale evening begins with a social hour and is followed by a served dinner and awards program. Awards and recognitions include, but are not limited to, Lifetime Achievement, Mickey Leland Entrepreneurial Public Leadership Award, Pinnacle and Mack H. Hannah Jr. Upstart Awards. This event is held in October each year. This is a valuable opportunity to showcase your business in front of approximately 800-1000 guests, as well as provide funding for our programming, such as our Membership Development Series workshops, Business Readiness Training Program, Women In Business Seminars and much more.



Carol Guess

GREETINGS,

On behalf of our Board of Directors, I thank you for your consideration and support of the Greater Houston Black Chamber of Commerce (Chamber) as a partner. Your interest and support enable the Chamber to create and continue a robust roster of programming for our members and the larger Houston community. I am proud and excited to serve as the Chamber's 2019-2020 Board Chair.

This year, we reach a significant milestone in the life of the Pinnacle Awards—its our 25th year!

We'd like you to celebrate 25 years of Black Excellence in business with us by supporting our Silver Anniversary celebration as outlined in this packet. Your new or continued support of the Chamber's African American Business Achievement Pinnacle Awards, established in 1994, is not just support of an event—it is the bedrock of the funding needed for the Chamber to continue its superlative stable of programs, and the introduction of new ones, as our business community continues to evolve.

In this packet, you will find several opportunities to obtain branding for your company and to affect positive training and development outcomes for our member businesses. In our continued quest to bring robust opportunities for training, learning and development to our members and the Greater Houston Community, as a supporter, you will serve as an integral part of those efforts. Please consider your best contribution as your vote in helping the Chamber support not only Houston's best businesses, but to contribute to our regional economy by providing jobs and dependable services and products to our region.

Your support would be the undergirding we need to continue to create effective, impactful programming that helps us fulfil our mission. With your backing, we will meet, and even surpass, our goals.

Our best,

Carol Guess

CHAIR OF THE BOARD

MEMBER TESTIMONIALS



Britne Brodanax
 Owner, Happy Me Tee

I am honored to be connected with the Greater Houston Black Chamber and I appreciate all that this connection brings me. I just graduated from the Business Readiness Program, and it was a valuable resource for members seeking to enhance their businesses. As a platform for establishing expertise and connecting with other entrepreneurs, the Business Readiness Program was extremely effective. The level of personal attention they provide adds even more benefit.

The Greater Houston Black Chamber is definitely a valuable and inclusive forum for entrepreneurs and representatives from all sectors to come together and share their business practices and approaches; which is a major benefit for any business owner. I am definitely grateful for this experience.

GHBC has been a major catalyst in the success of my business.

Through their catering opportunities, they have provided me the exposure I needed to be introduced to many of my faithful clients to date. Because of their exposure and support, I have been able to work with entities on many different levels such as in the political arena, within the state, city and government, as well as within the education system. It has been an honor to serve the chamber and to see and experience their growth at many different phases throughout the years. I am happy to continue to support the chamber and its programming as we all grow together.



Tyrone Bowles
 Tyrone's Special Events



Zawadi Bryant
 CEO, NightLight Pediatric Urgent Care

In 2015, our organization, NightLight Pediatric Urgent Care, had the honor of being a Greater Houston Black Chamber Pinnacle Award winner. Being recognized by the Houston community for our achievements and community service gave us the momentum and support we needed to continue our growth with three additional clinic locations and launch two new services. The addition of the accolade to our public profile has been extremely beneficial as we continue to grow and remain credible leaders in the pediatric urgent care industry and Greater Houston area. We will forever be grateful to the Greater Houston Black Chamber for providing a platform for minority-owned businesses to be recognized.

TITLE SPONSOR

\$75,000

- Exclusive title sponsor of the “Annual African American Business Achievement Pinnacle Awards” & VIP Nominee Reception
- Inclusion in media interviews with Pinnacle Award Nominees
- Designation as Title Sponsor on the Pinnacle Awards save-the-date card, invitation, GHBC e-newsletter, print, broadcast, and email advertisement
- Exclusive press release issued announcing company’s title sponsorship of Pinnacle Awards
- Mention as Title Sponsor in all press materials
- Company name and representative recognition during VIP Nominee Reception & Pinnacle Awards. Sponsor shall speak at both the VIP Nominee Reception & Pinnacle Awards
- Full page, 4-color advertisement in Pinnacle Program Book
- Three (3) tables of 10 at the Pinnacle Awards with premium placement
- Ten (10) tickets to the private VIP Nominee Reception
- Six (6) tickets to the private Chairman’s Pinnacle Awards Reception
- Name/Logo included on Main Hall of ballroom entrance
- Inclusion of logo and company link on GHBC website for 6 months
- Corporate membership included

GOLD SPONSOR (3 Available)

\$25,000

- Gold Pinnacle co-sponsorship of the “Annual African American Business Achievement Pinnacle Awards”
- Inclusion in media interviews with Pinnacle Award Nominees
- Designated sponsor of one of the following categories: entertainment, program printing, audio visual
- Designation as Gold sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, print, broadcast, and e-mail advertisement
- Mention as Gold sponsor in all press materials
- Company name and representative recognition during Pinnacle Awards
- Two (2) tables of 10 at the Pinnacle Awards with preferred placement
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman’s Pinnacle Awards Reception

BRONZE SPONSOR

\$10,000

- Bronze Pinnacle co-sponsorship of the “Annual African American Business Achievement Pinnacle Awards”
- Designation as Gold sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, print, broadcast and e-mail advertisement
- Mention as Bronze sponsor in all press materials
- Two (2) tickets to the private Chairman’s Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards

PLATINUM SPONSOR (2 Available)

\$50,000

- Platinum Pinnacle co-sponsorship of the “Annual African American Business Achievement Pinnacle Awards”
- Inclusion in media interviews with Pinnacle Award Nominees
- Designation as platinum sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, and print, broadcast, and e-mail advertisement
- Mention as Platinum sponsor in all press materials
- Company name & company representative recognition during Pinnacle Awards
- Two (2) tables of 10 at the Pinnacle Awards with premium placement
- Six (6) tickets to the private VIP Nominee Reception
- Four (4) tickets to the private Chairman’s Pinnacle Awards Reception
- Logo in Recognition Ad in Program Book
- Corporate membership included

SILVER SPONSOR (4 Available)

\$15,000

- Silver Pinnacle co-sponsorship of the “Annual African American Business Achievement Pinnacle Awards”
- Designation as Silver sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, and print, broadcast, and e-mail advertisement
- Mention as Silver sponsor in all press materials
- One (1) table of 10 at the Pinnacle Awards
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman’s Pinnacle Awards Reception
- Commemorative Sponsors’ recognition at the VIP Nominee Reception

INDIVIDUAL TABLE SPONSOR

\$3,500

- Reserved Table of 10
- Name listed as table sponsor in Pinnacle Awards Souvenir Program Book

Pinnacle Souvenir Journal Advertisement

- Please see page 5

YOUR INVESTMENT WILL HELP TO SUPPORT PROGRAMS SUCH AS:

- The Women In Business Breakfast Series and Houston Black Leadership Institute, which provide leadership development training for business owners and professionals
- GHBC Industry Forums, which connect our members to decision makers for business opportunities
- The Membership Development Series, which assists our members in business development and other areas that help them grow and expand their businesses
- The Business Readiness Training Program where businesses receive tools to scale their business
- The Men In Business Conference and 2nd Tuesdays With the Chamber Luncheon, that help business owners connect with other businesses owners to provide business-to-business services

DONATION FORM IN-KIND & MONETARY

Proceeds Raised Benefit Greater Houston Black Chamber & GHBC Foundation
Please Type Or Print

Donor Name: _____ Phone: _____

Fax: _____ Email: _____ Website: _____

Address: _____ City/State/Zip: _____

Contact Person: _____ Title: _____

Authorized Signature: _____ Date: _____

Please Indicate How You Would Like Your
Name/Company Name To Appear In Print Materials: _____

I/We Hereby Authorize The Following Donation To Greater Houston Black Chamber:

Item/Service _____

Value of Item _____

Number of Nights (if hotel stay gift): _____

Valid from 10/1/19 until: _____

IF ITEM IS A GIFT CERTIFICATE:

- certificate enclosed
- please prepare certificate

IF ITEM IS TANGIBLE:

- to be picked up on _____
- item has been picked up
- item sent

Tax Deductible Monetary Gift (To GHBC Foundation): _____

Please include with this form any promotional brochures available. Please include a clearly defined description of your gift and note ANY restrictions that apply for your gift certificate or service.

Description/Restrictions (Please be specific): _____

This form must be received by September 13, 2019 for recognition in promotional materials.

Thank You In Advance For Your Consideration & Generosity!

Please Mail Donotion Forms, Checks And/Or Items To:
Greater Houston Black Chamber
4828 Loop Central Drive
Houston, TX 77081
Information: 713.660.8299
Email: pinnacle@ghbcc.com

FOR OFFICE USE ONLY:

Date Received:
Tracking #:
Package #

SOUVENIR AD SPECIFICATIONS REQUEST FORM

NOTE: ALL ADS ARE DUE SEPTEMBER 13, 2019

INDIVIDUAL/BUSINESS NAME:

CONTACT PERSON:

TELEPHONE NO.(S):

ADDRESS:

E-MAIL:

TYPE SOUVENIR AD REQUESTED

Size	Cost	Amount Due	Amount Paid	**Ck#	Cash	M/O
FULL PAGE 8.375" x 10.875"	\$1,000.00					
1/2 PAGE 7.125" x 4.875"	500.00					
1/4 PAGE 3.438" x 4.875"	300.00					
COVER (INSIDE FRONT) 8.375" x 10.875"	1,500.00					
COVER (INSIDE BACK) 8.375" x 10.875"	1,500.00					
COVER (OUTSIDE BACK) 8.375" x 10.875"	2,500.00					

SOUVENIR AD DESCRIPTION:

Please check appropriate boxes to the right that apply to your ad request.	Yes	No
a) Print ready copy attached.		
b) Draft copy attached with requested revisions. (Additional fees may apply.)		

Description of revisions:

** Payment instructions: Please make check payable to "Greater Houston Black Chamber"

Visa Mastercard American Express

_____	_____	_____
Card Number	Exp Date	3 digit security code
_____	_____	_____
Name as it appears on card	Signature	
_____	_____	_____
Billing Address	Date	

AD	WIDTH x HEIGHT
Full Page - Trim Size	8.375" x 10.875"
Full Page - Live Area	7.125" x 10"
1/2 Page Horizontal	7.125" x 4.875"
1/4 Page"	3.438" x 4.875"

ACCEPTABLE FILE TYPES

PDF is the preferred format for ad submission.

Acrobat "PDF": PDF files are a great way to make sure your ad comes out the way you expect. Please make sure files are in CMYK color format, all fonts embedded, and all images are at least 300 dpi. A great way to make sure your files will be properly formatted is by using the PRESS preset within Distiller or the PDF maker.

* Bleeds will not be available on ads.

Digital Files Should Be Sent Directly To:

Greater Houston Black Chamber
4828 Loop Central Drive
Houston, TX 77081
pinnacle@ghbcc.com



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